

ROCHESTER BUSINESS JOURNAL

News Release

FOR IMMEDIATE RELEASE

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Rochester Business Journal Announces 2021 Technology and Manufacturing Awards

Rochester, N.Y., (Insert Date Sent) — *Rochester Business Journal* has selected (INSERT NAME, TITLE, ORGANIZATION OR ORGANIZATION NAME) to receive a Technology and Manufacturing Award.

The *Rochester Business Journal* has partnered with the Rochester Technology and Manufacturing Association to present the Technology and Manufacturing Awards. The awards honor the organizations and individuals who lead the manufacturing industry in the Greater Rochester area.

The honorees were chosen by a panel of judges including industry leaders and representatives from the *Rochester Business Journal* and Rochester Technology and Manufacturing Association. A listing of honorees and finalists are below. Winners in various categories will be announced at the online celebration Nov. 3.

"The 2021 Technology and Manufacturing awardees are innovators and collaborators. They have a strong commitment to the community and to growing and developing the workforce in the Greater Rochester area," said Suzanne Fischer-Huettner, senior group publisher of the *Rochester Business Journal*. "The technology and manufacturing industries are critically important to the success of our region, and we are honored to partner with the Rochester Technology and Manufacturing Association to recognize these outstanding winners."

The honorees will be recognized during an online celebration Nov. 3 at noon. Each will be celebrated for their achievements through video storytelling. Guests will have the opportunity to participate in the program with their congratulations and cheers using social media platforms from their homes or offices. For tickets, visit <https://rbj.net/events/technology-and-manufacturing/>. The event hashtag is #RBJevents.

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Honorees will be profiled in the Nov. 5 issue of the *Rochester Business Journal* and online at rbj.net.

For more information about sponsorships and tickets to the 2021 Technology and Manufacturing Awards, visit rbj.net or email Suzanne Fischer-Huettner at shuettner@bridgetowermedia.com.

About the Rochester Business Journal

For 34 years, the *Rochester Business Journal* has served as the leading source of business news and information in Rochester, N.Y. In addition to its website, rbj.net, and weekly print publication, the *Rochester Business Journal* publishes more than 25 special products a year including *Book of Lists*, *Explore Greater Rochester*, *RBJ 75* and *Schools Report Card*. The *Rochester Business Journal* also honors leading Rochesterians through 11 annual awards events including Forty Under 40, Icon Honors, Women of Excellence and Reader Rankings. Its Digital Marketing Solutions helps customers with social media, search engine marketing and optimization, retargeting, email marketing and more. *Rochester Business Journal* is part of BridgeTower Media, one of the country's leading business-to-business media companies with more than 40 print and digital publications in more than 25 U.S. markets.

2021 Technology and Manufacturing Honorees and Finalists

Workforce Development Manufacturing Enterprise Division

Genesee Global Group Inc.
HP Hood LLC
Optimax Systems Inc.

Workforce Development Training and Support Provider Award

OptiPro Systems

Growth in Manufacturing Award

AeroSafe Global
Aurora Machine
Orolia

Powerful Partnership Award

Elmgrove Technologies/Vanteon
OptiPro Systems/East High School
Rochester Gas & Electric/NextCorps

Manufacturing Innovation Award Large

Eastmak Kodak Company
HP Hood LLC

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Manufacturing Innovation Award Small

AeroSafe Global

JN White

WexEnergy

COVID-19 Innovations Award

AeroSafe Global

CPAC Equipment Inc.

OptiPro Systems

Rising Star Award

Michaela Donnelly, Career Start Workforce Management Group

David Prindle, Shawndra Products Inc.

Kyle Wood, OptiPro Systems

Executive of the Year

Rachel Rosen, WexEnergy

Apprenticeship Award

Kyle Wood, OptiPro Systems

Chairperson's Award

Jim VanKouwenberg, Optimax Systems Inc.

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